

REP HEADLINE# 6144703 TRF# 311940  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 16.28  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC  
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6144703  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT11/12 16.28

TO LENA  
FR JULIE  
OK'D M1  
TTL'S RTS  
PLS CFM, THX 10/11

STA:

CON CM \* \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDEULE \* \* \* \* \*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:  
:LINE#:LINE#:  
AGENCY ADVERTISER CODE = AGENCY EST# = 1194

AGENCY	PRODUCT	CODE	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:
20	S	1200N-1230P			30		\$500.00	10/20	10/20	0	SAT	0	
PROGRAM : NOON NEWS SATURDAY													
37	A	600A-900A			30		\$2,000.00	10/20	10/20	1	SAT	1	

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER OCT20 ON LINE-20 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-28 FOR 1 SPOT/WK  
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\*\*\*CHANGES\*\*\*

LINE#:	REP :	CD:	TIME PERIOD	: LGTH :	SEC :	RATE	:	START	END	:SPTS:	WEEK :	DAYS	:TOTAL:
LINE#:	:	:		:	:	:	:	DATE	DATE	/WK:	INVT :		:SPTS:
28	S	600P-630P		30		\$1,500.00		10/20	10/20		SAT		0
PROGRAM : EYEWITNESS NEWS													
STATION M1	MAKEGOOD OK'D	OFFERS: BUY#20 BUY#28	MISSING: SAT/1200N-1230P SAT/600P-630P	OCT20 OCT20 OCT20	30S 30S 30S	\$500.00 \$1,500.00 \$2,000.00		(OCT11/12)					
OFFER: SAT/600A-900A													
CMT: WE CAN OFFER													
OCT/12	134625.00	CONTRACT TOTAL SPOTS	134625.00	PLS ADVISE.									